

FREIGHT & SALVAGE

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Freight & Salvage unveils remodeled lobby and expanded menu

*The Freight celebrates its new lobby with a reception before the concert by **Beausoleil avec Michael Doucet** on Thursday, October 24, 7 to 8 PM*

(October 17, 2019 Berkeley, CA) **Freight & Salvage**, the West Coast Home of Traditional Music Since 1968, will unveil a remodeled lobby and expanded menu at a celebration & reception on Thursday, October 24 from 7 to 8 PM, preceding that evening's concert by Cajun favorites **Beausoleil avec Michael Doucet**.

"Thanks to generous donors to our 50th Anniversary 'Playing with Tradition' campaign last year, The Freight was able to undertake this major project which will enhance the already great experience of live music in Berkeley," said **Executive Director Sharon Dolan**. The remodeled lobby will feature expanded box office and merchandise areas, new curtain and portable stage additions to improve lobby performances and other functions, and an upgraded concessions area that now includes light meal service for concert goers. Warm food, including a rotating menu of soup, pizzettas, sliders and ciabatta sandwiches will be available at every show.

The new lobby was designed by Berkeley-based **Studio KDA** (project lead **Marites Abueg**). The contractor was **Holland and Harley Construction** (project lead **Chip Harley**), and the project manager was **Aran Kaufer** of **Bright Street, Inc**. Keeping with the tradition of the highest quality acoustics which The Freight is known for, the project also includes an upgrade to the lobby sound system via the installation of **Constellation, Meyer Sound's** flexible acoustics solution. "The Freight is now Meyer Sound from the moment you step inside our venue," remarked Dolan. "This new lobby is exactly the kind of warm, welcoming first impression that we want music lovers to get when attending the Freight & Salvage for a concert, class, or rental event. We're absolutely thrilled with what Marites, Chip, Aran, and Meyer Sound have delivered."

About the Freight & Salvage

The Freight & Salvage (Berkeley Society for the Preservation of Traditional Music) is a nonprofit community arts organization dedicated to promoting public awareness and understanding of traditional music—music that is rooted in and expressive of the great variety of regional, ethnic, and social cultures of peoples throughout the world. The Freight presents 340+ shows a year at its home in Downtown Berkeley, reaching nearly 100,000 music lovers. In addition, The Freight has reached thousands through classes, workshops, jams and music education for kids.

Event Summary

What: **New Lobby Celebration & Reception
Beusoleil avec Michael Doucet**

When: Thursday, October 24, 2019
7:00PM to 8:00PM (reception)
8:00PM Beusoleil show

Where: Freight & Salvage
2020 Addison Street
Berkeley, CA 94704

Prices: \$13 - \$30
Reception is free to ticket holders

Lobby Project Details

Architect: Marites Abueg
Studio KDA
<https://studiokda.com>

Contractor: Chip Harley
Holland and Harley Construction
<https://hollandandharley.com/>

Project Manager: Aran Kaufer
Bright Street, Inc.
<http://www.bright-street.com/>

Sound: Meyer Sound
<https://meyersound.com/product/constellation/>

